

The only event registration and ticketing solution built exclusively for educational fundraising

Whether you're hosting a simple alumni happy hour, golf tournament, or gala, or planning a more robust event with multiple days, participation levels, and tracks, GiveCampus delivers. Our basic GC Events solution combines an intuitive user experience with powerful registration and ticketing capabilities, while GC Events Pro adds advanced functionality that helps you execute your complex events with ease!

Create the perfect event page

- Customize event information, build an event schedule, and create multiple ticket types for simple and complex events.
- Free up staff time by automatically sending receipts and confirmation emails with a QR code that can be scanned at check-in.
- Use custom fields to collect the attendee information you need to better personalize the event experience.

GC Events at a glance

- Donor-centric experience
- Constituent ID matching
- Detailed reporting that separates fair market value from donation
- Automated receipting and email confirmation
- Support for tiered pricing, ticket bundles, and sponsorship options



Maximize engagement and attendance

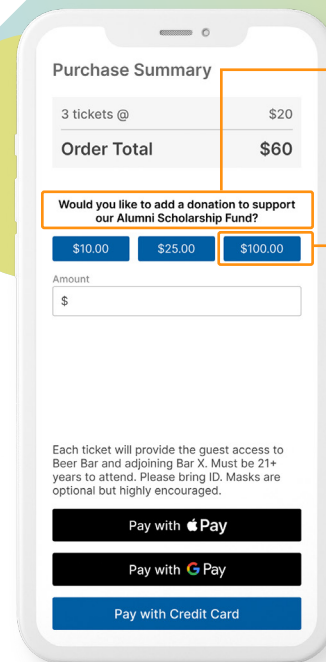
- Invite constituents to spread the word with social sharing extensions for Facebook, LinkedIn, and Twitter.
- Promote events through email or text messaging campaigns with GC Texting.
- Generate excitement with popular features like a custom event countdown clock and opt-in public guest lists.
- Boost ticket sales by offering multiple ticket types, a frictionless checkout experience, and support for in-person or virtual events.

GIVECAMPUS

Put giving opportunities front and center

- Feature any GC Social Fundraising campaign or GC Giving Form directly on your event page.
- Promote giving opportunities during checkout with point-of-purchase placement.
- Make it easy to give with the option to add a donation to your registration transaction in just one click.

Point-of-purchase placement allows attendees to add a donation with a single click



Configurable language

Point-of-purchase placement

Report results and measure impact

- Evaluate how effectively your event drives giving activity by tracking gifts made through your event page.
- Ensure smooth accounting for your business office with reporting that breaks down gift amounts, fees, and fair market value as separate line items.
- Sync event data with your CRM or database, shared calendars, and email marketing tools with downloadable .csv reports and a REST API.
- Keep registration and guest information up to date across systems and teams with detailed reporting and a dashboard for event admins.



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"Great Product, Incredible Service"

GiveCampus campaigns and giving forms help us raise more and more money each year ... GC Events has been a great addition to our toolkit as it has made creating event registrations simpler and easier for the end user.

GC Events Pro

Need a powerful solution for more complex events? Try GC Events Pro, which offers these additional capabilities:

Activity-level registration - Create events within events—each with their own unique details—that attendees can register for in a single view.

Tailored event schedules - Registrants can filter activities based on affiliation and class year for a personalized view of the event schedule.

Add-ons for purchase - Allow attendees to add additional items at checkout like parking, childcare, or merchandise.



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